



Abyssinian Baptist Church



Mo Bay Restaurant



Apollo Theatre



The Studio Museum



Lenox Lounge

Brochure Design:
Experience: Harlem and Little Gray House, Inc.
Apollo photo: Evan Yao

Things To Do

Whether you prefer the quiet solitude of a late afternoon stroll along St. Nicholas Park or the thrill of retail therapy, Harlem speaks to your every need. Lose yourself on famed 125th Street - from its assortment of hallowed landmarks such as the Apollo Theater, to retail giants H&M, Marshall's and Old Navy or up and comers like Wimpy's Bakery. Walk along venerable Striver's Row in West Harlem or explore Astor Row, Mount Morris Park historic district or saunter along Harlem Meer in the northern section of Central Park. Not to be missed is Riverbank State Park, with its giant carousel offering stroll panoramic views of the George Washington Bridge. On Sundays, walk through the gothic-styled archways of the historic Abyssinian Baptist Church, or visit any one of the community's storied churches including Metropolitan AME. Cap off the afternoon with a sumptuous, southern style brunch at Melba's restaurant or join the afternoon crowd at Londel's, one of the city's finest southern restaurants. Explore the open-air Malcolm Shabazz Harlem Market located on West 116th Street, check out a blockbuster at Magic Johnson Theaters or browse the new literary offerings at HueMan bookstore.

Arts & Culture

Spend quality time Saturday afternoons at the Studio Museum of Harlem; browse its impressive collection of contemporary art. The Schomburg Center for Research is a treasure-trove of books, documents and photographs documenting African American history to suit both your research and leisure needs. Harlem remains a mecca for culture and entertainment and at no time is this more evident than during the summer months. Enjoy annual Harlem Week/Jazz & Music Festival each August, with its intoxicating array of food tasting, art exhibits, street entertainment and auto shows. Not to be missed are the dazzling performances at the Dance Theater of Harlem and Harlem School for the Arts.

Dining & Entertainment

Who can forget the foot-stompin' good time had by all during Harlem's heydays? A stone's throw from LaSoeur Brownstones is the legendary Lenox Lounge or you pop in to the notorious Cotton Club which features buffet dinners, jazz shows, swing dance nights and weekend gospel brunch. Indulge yourself in the cornucopia of Harlem's culinary delights. From LaSoeur Brownstones, the full range of Harlem's delectable restaurants are a quick jaunt away. Choose from sumptuous southern feasts at community staples such as Amy Ruth's or Sylvia's or sample from hip new joints such as Harlem Grill with its eclectic mix of new American and seafood dishes. Not to be missed MoBay or The Harlem Tea Room.

Transportation

Connection to the rest of Manhattan and beyond is just a speedy train ride away on one of the many subway lines, which runs through Harlem. Subways lines are easily accessible throughout 125th Street including: A, B, C, D at St. Nicholas Avenue; 1 at Broadway; 2,3 at Lenox Avenue; 4,5,6 at Lexington Avenue. The Metro-North Railroad is also available at Park Avenue. Extensive bus service to Midtown and Downtown Manhattan are available on the M101 (limited), M102, M103 M104, M106 and M1006 buses. The M60 whisks you to LaGuardia Airport and the BX15 takes you into the Bronx.

LASOEUR BROWNSTONES





Hats by Bunn



N Harlem



Wimp's Bakery

Be A Part Of The New Harlem Renaissance

World-renowned Harlem. The name conjures up a legacy of cultural heritage, unique history and unparalleled artistry. Like the phoenix rising from the ashes, Harlem has entered a new era of economic revitalization, opening its arms to a culturally and socially diverse populous. The promise of a new Harlem appeals to the growing middleclass and has precipitated the influx of corporate and small businesses enjoying unprecedented success. LaSoeur Brownstones presents the prospect of gracious, modern living through opportunities for new homeownership and affordable housing opportunities in beautiful condominiums and three-family brownstone townhouses. Whether you require easy access to gourmet and local food stores such as Citarella and Fairway, spectacular retail shopping or peaceful evenings at home, Harlem has the answer to your every need. Embedded in quiet side street neighborhoods, minutes away from modern conveniences of urban living, LaSoeur Brownstones are the jewels in the crown of Harlem's new residential living which serve to preserve its rich heritage and historic architecture. Located in close proximity to Harlem's 125th street commercial thoroughfare, LaSoeur Brownstones adds modern amenities and living accommodations to a historic neighborhood whose time has come...again.

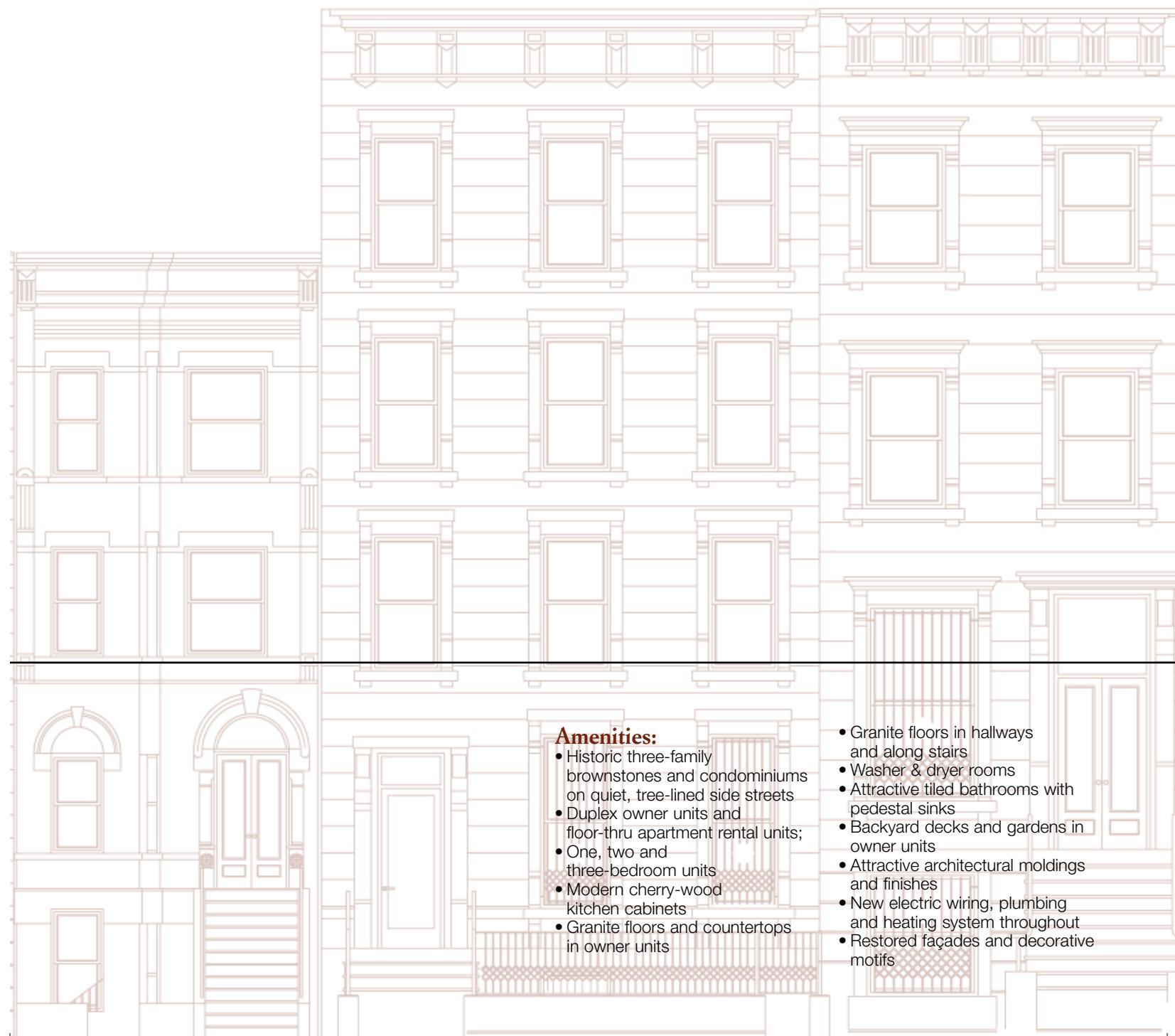
LaSoeur (LaSister) Legacy

The LaSister Family has been a mainstay of the Harlem business community for the past seventy years. During the Harlem Renaissance era, Charles LaSister, Sr. opened his tailoring business, designing suits for Harlem notables including Adam Clayton Powell, Sugar Ray Robinson, W.E.B. DuBois, Thurgood Marshall. Charles LaSister, Jr. was a restaurant owner on famed Sugar Hill during the 40s and 50s and later, Charles LaSister III maintained a successful law practice on West 135th Street for fifteen years. In 1994, Coy M. LaSister, an entrepreneur, created LaSoeur Management and Development Corporation (LaSoeur MDC) to help address the blighted conditions of many Harlem neighborhoods by providing beautifully-appointed, affordable housing within the community. The LaSoeur Brownstones is an opportunity for the LaSister Family to perform a valuable community service for the community by creating new homeownership and housing opportunities that significantly improve the quality of life in this unique and historic neighborhood.

LaSoeur MDC is a real estate management and development company headquartered in Harlem, New York with offices in New Orleans, Louisiana and Washington, DC. LaSoeur MDC manages and develops affordable housing, homeownership and commercial revitalization projects in inner city neighborhoods. With thirty years combined experience and exemplary leadership skills in real estate and public housing, the LaSister brothers are determined to contribute meaningfully to the community in which they were raised. Established by Coy LaSister in 2004, the primary mission of LaSoeur Brownstones, LLC is to preserve and rehabilitate seven historic brownstone properties in Central Harlem, New York City through the creation of affordable and modern three-family homes and condominiums.

Funding Credits:

The LaSoeur Brownstones Preservation and Rehabilitation Project is funded through grants and loans from the United States Department of Housing and Urban Development, NYC Department of Housing Preservation and Development, the Enterprise Housing Financial Services, Inc. and Citibank, N.A. under the Neighborhood Homes and the 203 K, B Programs.



Amenities:

- Historic three-family brownstones and condominiums on quiet, tree-lined side streets
- Duplex owner units and floor-thru apartment rental units;
- One, two and three-bedroom units
- Modern cherry-wood kitchen cabinets
- Granite floors and countertops in owner units
- Granite floors in hallways and along stairs
- Washer & dryer rooms
- Attractive tiled bathrooms with pedestal sinks
- Backyard decks and gardens in owner units
- Attractive architectural moldings and finishes
- New electric wiring, plumbing and heating system throughout
- Restored façades and decorative motifs